

StyleWillSaveUsThe DigitalMagazineForAPeachy GreenLifestyle

Swap Shop Stop

What if I told you a new wardrobe could be yours for free? What's the catch, you ask? Sounds too good to be true, right? It's your lucky day, because all is about to be revealed...

It's no secret that today's socially conscious youth is seeking more than the ubiquitous designer tag. The shopping experience is about striking a perfect balance between quality, price and excessiveness. 'My Sisters' Wardrobe' swapping parties are the uncomplicated answer to our prayers, brought to life by RMIT postgraduate student Kate Pears, who is using it as part of her research into sustainable consumption lifestyles adopted by young Australians.

The first swap event kicked off with a bang earlier this year at the L'Oreal Melbourne Fashion Festival, and in response to overwhelming demand, has since continued on a monthly basis at bars around Melbourne.

Unlike those crazy post-Christmas sales, there's a completely relaxed and unpretentious vibe here - participants bring along up to six garments and are then free to grab a cocktail from the bar and mingle with budding fashionistas while the swap area is set up. If something suits your fancy, simply purchase at the check-out using kitschy buttons as currency.

And not wanting to leave out any potential swappers, additional clothing exchanges that cater for curvy girls and fash-loving lads are coming too. Sustainable fashion is all about mass appeal, after all. Soon there'll be one for mums and bubs as well. Talk about expanding the 'family'!

With an intimate boutique shop set-up, it's like shopping with a few of your closest friends. After my visit last week, I can tell you that I'm now a convert! One thing's for sure – sustainable style is here to stay.

Swap Shop

Contact

www.clothingexchange.com.au.

Click [here](#) for more swap shop parties in London, Edinburgh, NYC and more....

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